

Advertising Form

DEADLINES: *Shopper - noon on Thursdays unless there's a Monday postal holiday, then 9 a.m. on Wednesdays.
Brillion News - noon on Mondays.*

Name _____ Date _____

Phone _____

Run Dates _____

Shopper only (Color is included)

Brillion News only (Color or grayscale)

Combo (BN Color or BN grayscale)

Size _____ Email proof to _____

Classified (*Shopper only.* \$6.00 first 10 words, 25¢ each word thereafter)

Word count: _____

Paid \$ _____ CC Check Cash • Date Paid _____

Special instructions:

Ad copy:

3x8 = \$275.52 Shopper Free color
\$256.08 Brillion News +\$47 color
\$398.16 Combo (both papers, same week) +\$47 color

2022

1x4 = \$45.92 Shopper
\$42.68 BN
\$66.36 Combo

3x5 = \$172.20 Shopper Free color
\$160.05 Brillion News +\$42 color
\$248.85 Combo +\$42 color

1x3 = \$34.44 Shopper
\$32.01 Brillion News
\$49.77 Combo

2x4 = \$91.84 Shopper Free color
\$85.36 BN +\$20 color
\$132.72 Combo +\$20 color

1x2 = \$22.96 Shopper
\$21.34 BN
\$33.18 Combo

2x3 = \$68.88 Shopper Free color
\$64.02 BN +\$20 color
\$99.54 Combo +\$20 color

1x1 = \$11.48 Shopper
\$10.67 News
\$16.59 Combo

2x2.5 = \$57.40 Shopper Free color
\$53.35 BN +\$20 color
\$82.95 Combo +\$20 color

Color Charges
 (for Brillion News)
 4-8" \$20
 9-12" \$30
 13-18" \$42
 19-24" \$47
 25-40" \$58
 41-65" \$65
 66-80" \$75
 81-96" \$90

2x2 = \$45.92 Shopper Free color
\$42.68 BN +\$20 color
\$66.36 Combo +\$20 color

\$11.48 per column inch Shopper
\$10.67 per column inch Brillion News
\$16.59 per column inch Combo
 (both papers, same week)

2x1.5 = \$34.44 Shopper Free color
\$32.01 BN +\$20 color
\$49.77 Combo +\$20 color

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CLASSIFIEDS
 \$6 first 10 words.
 25¢ each word
 thereafter.

2x1 = \$22.96 Shopper Free color
\$21.34 BN +\$20 color
\$33.18 Combo +\$20 color