

**DEADLINES: *Shopper*** - noon on Thursdays  
 unless there's a Monday postal holiday, then 9 am on Wednesdays.  
***Brillion News*** - noon on Mondays

# 2024

**1x4 =**  
**\$51.12 Shopper**  
**\$47.52 BN**  
**\$73.84 Combo**

**1x3 =**  
**\$38.34**  
**Shopper**  
**\$35.64**  
**Brillion News**  
**\$55.38**  
**Combo**

**1x2 =**  
**\$25.56**  
**Shopper**  
**\$23.76**  
**BN**  
**\$36.92**  
**Combo**

**1x1 = \$12.78**  
**Shopper**  
**\$11.88 BN**  
**\$18.46 Combo**

**Color Charges**  
 (for Brillion News)

4-8" \$21  
 9-12" \$31  
 13-18" \$44  
 19-24" \$49  
 25-40" \$61  
 41-65" \$69  
 66-80" \$79  
 81-96" \$90

**CLASSIFIEDS**  
 \$10 first 10 words.  
 25¢ each word  
 thereafter.

**3x8 = \$306.72 Shopper** Free color  
**\$285.12 Brillion News** +\$49 color  
**\$443.04 Combo** (both papers, same week) +\$49 color

**3x5 = \$191.70 Shopper** Free color  
**\$178.20 Brillion News** +\$44 color  
**\$276.90 Combo** +\$44 color

**2x4 = \$102.24 Shopper** Free color  
**\$95.04 BN** +\$21 color  
**\$147.68 Combo** +\$21 color

**2x3 = \$76.68 Shopper** Free color  
**\$71.28 BN** +\$21 color  
**\$110.76 Combo** +\$21 color

**2x2.5 = \$63.90 Shopper** Free color  
**\$59.40 BN** +\$21 color  
**\$92.30 Combo** +\$21 color

**2x2 = \$51.12 Shopper** Free color  
**\$47.52 BN** +\$21 color  
**\$73.84 Combo** +\$21 color

**2x1.5 = \$38.34 Shopper** Free color  
**\$35.64 BN** +\$21 color  
**\$55.38 Combo** +\$21 color

**2x1 = \$25.56 Shopper** Free color  
**\$23.76 BN** +\$21 color  
**\$36.92 Combo** +\$21 color

**\$12.78** per column inch Shopper  
**\$11.88** per column inch Brillion News  
**\$18.46** per column inch Combo  
 (both papers, same week)

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